

EXHIBIT 1



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STUDIO



WHO WE ARE

Toys for Bob is a band of inventors, makers, and magicians who have been developing whimsical, charming AAA games since 1989. We play in a former military hangar that's been converted into a colorful, tiki-themed, dog-friendly paradise just 20 minutes north of the San Francisco Golden Gate bridge. Best known for inventing the "Toys to Life" genre with Skylanders, we are a team of out-of-the-box thinkers who are driven to inspire love, joy, and laughter through epic AAA entertainment.

If you love games, are great at what you do, and don't take yourself too seriously, we'd love for you to be a part of the family! Come join an Activision studio that's part of Fortune's "100 Best Companies to Work For".



Founders: Paul Reiche III and Fred Ford



OUR MISSION

We aspire to be a collaborate, intimate team full of stellar individuals who inspire love, joy, and laughter through epic AAA entertainment.

OUR PHILOSOPHY

- We show up every day to collaborate with stellar people who are inspiring and fun to be around.
- We value people who are proactive and work hard to make bold and impactful change.



- We believe great ideas can come from anyone – regardless of your skillset or seniority.
- We believe that having a life outside of the studio is an important and healthy part of cultivating creativity – and maintaining sanity! We work hard to support balance.
- Playing games is an important part of making great games.
- We strive to inspire love, joy, and laughter in all that we do because the world could use more levity.




Studio Heads: Paul Yan and Avery Lodato




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THE STUDIO**


THE STUDIO



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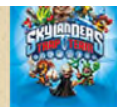
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TOYS FOR BOB

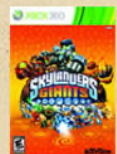
GAMES

COVER	TITLE	YEAR	PLATFORMS
	Spyro Reignited Trilogy	2018	PS4 Xbox One
	Skylanders: Imaginators	2016	Xbox One Nintendo Switch PlayStation 4 Xbox 360 PlayStation 3 Wii U
			PlayStation 4 Xbox One Wii Xbox 360

Skylanders: Trap Team [↗](#)

2014

Wii U
PlayStation 3
Nintendo 3DS
Android
iOS
Fire OS

Skylanders: Giants [↗](#)

2012

Wii
Xbox 360
PlayStation 3
Wii U
Nintendo 3DS
Microsoft
Windows

Skylanders: Spyro's Adventure [↗](#)

2011

PlayStation 3
Wii
Xbox 360
Nintendo 3DS
Wii U
Microsoft
Windows
Mac OSX



Madagascar: Escape 2 Africa

2008

PlayStation 3
Xbox 360
Wii
PlayStation 2
Microsoft
Windows
Nintendo DS
PlayStation
Portable
Game Boy
Advance



Tony Hawk's Downhill Jam

2006

PlayStation 2
Wii
Game Boy
Advance
Nintendo DS



Madagascar

2005

PlayStation 2
Xbox
Nintendo DS
GameCube
Game Boy
Advance
Microsoft

Windows



Disney's Extreme Skate Adventure

2003

PlayStation 2
GameCube
Xbox
Game Boy
Advance

102 Dalmatians: Puppies to the Rescue

2000

PlayStation
Dreamcast
Game Boy
Microsoft
Windows

Majokko Daisakusen: Little Witching Mischiefs

1999

PlayStation



The Unholy War

1998

PlayStation



Pandemonium!

1996

PlayStation



The Horde

1994

3DO Interactive
Multiplayer
Sega Saturn
DOS
MS-DOS
FM Towns
PC-9800 series

Star Control II

1992

3DO Interactive
Multiplayer
Microsoft



Star Control

1990

Windows

Sega Genesis
DOS
Amiga
MS-DOS
Commodore 64

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